



For Immediate Release

SDR'08 Panels to Address SDR Standards Evolution, Regulatory Change and Testing/Certification of Mainstream Market Transition Technologies

Washington, September 29, 2008 – The SDR Forum announced today topics of three panels to be featured at SDR'08, the premier event for the reconfigurable radio community held **October 27-30 in Washington, D.C.** Business, technical and government leaders from around the world will come together during the sessions to discuss the challenges that exist in the commercial, public safety and defense communications sectors, and the role of software defined radio (SDR) and cognitive radio (CR) technologies in addressing those challenges. With a theme of “SDR 2.0 - Entering the Mainstream,” the conference will feature a different panel session daily during three days of the four-day event.

“These panels will provide SDR'08 attendees with an exciting opportunity to interact with leaders in the advanced wireless community to explore key issues that are important in transitioning reconfigurable radio technologies into the mainstream market,” said Lee Pucker, CEO of the SDR Forum. “Through these panels, conference participants will gain a shared understanding of the issues, which in turn will allow them to formulate strategies that leverage next generation radio technologies to best meet the needs of their customers.”

The panels are kicked off Tuesday, October 28th, by Pucker who will moderate **“Standards Evolutions for Advancing SDR Technologies in Mainstream Markets,”** which will bring together representatives from key programs and standards development organizations to explore the role of each of these organizations in evolving standards supporting the SDR community and identify potential areas for future collaboration as these technologies advance within the mainstream market. Panellist for this session will include:

- John Chapin, *Vanu* and Chair of the SDR Forum
- Vishnu Sahay, *Harris Stratex*, representing the European Telecommunications Standards Institute (ETSI)
- Kalle Kontson, *Kontson Telecommunications Consulting*, Founding Member of IEEE SCC41
- Richard Soley, CEO of the *Object Management Group*
- Wolfgang Koenig, *Alcatel-Lucent Deutschland AG*, Technical Manager of the European E3 Program

On Wednesday, October 29th, Mr. Pucker will moderate a second panel session , **“What Should the Incoming US Administration Do To Promote the Success of Next Generation Radio Technologies.”** In this session, industry experts will explore

concrete steps the incoming Administration can take to help various communities of interest (military, public safety, household consumers) maximize the potential benefit of innovation in SDR and cognitive radio. Areas to be addressed include communications regulation, research funding, large system procurements, and positions in international organizations such as the International Telecommunication Union (ITU). Featured panellists for this session will include:

- Bruce Oberlies, Senior Director of Advanced Technology and Strategy, *Motorola*
- Jennifer Warren, Senior Director, Government & Regulatory Affairs, *Lockheed Martin Corporation*
- Bernard Eydt, Chair, SDR Forum Regulatory Committee, and Associate at *Booz Allen Hamilton*
- Peter Tenhula, Vice President and General Counsel, *Shared Spectrum Company*

Finally, on Thursday, October 30th, Daljeet Sing of Anritsu, and chair of the SDR Forum Test and Measurement Work Group, will lead a panel exploring “**Requirements for the Test and Certification of SDR Technologies.**” The goal of this session is to allow radio manufacturers to discuss the test and certification issues they have found in working with technology driven features such as multimode operation, dynamic spectrum access, opportunistic scheduling, and policy based operation. Hosted by the SDR Forum’s Test and Measurement Task Group, this panel will provide an outstanding opportunity for radio vendors to explore common requirements for equipment and standards that could reduce their future test and measurement costs. Panellists included in this session will include

- Jaggi Yedetore, *Vanu*, representing commercial radio manufacturers
- David Vander Staay, *Thales Communications*, representing the public safety radio manufacturers
- Mark Turner, *Harris*, representing the military radio manufacturers

About the SDR08 Technical Conference and Product Exposition

SDR08 is 2008’s edition of the SDR Forum’s annual technical conference and product exposition that has become a must-attend event for the wireless industry. This event brings together world class business and technical leaders from around the world across commercial and civil organizations including service providers, operators, manufacturers, developers, regulatory agencies, and academia. Sponsored by General Dynamics C4 Systems, GE Fanuc Intelligent Platforms, Harris Corporation, Motorola, PrismTech, Xilinx and ZeligSoft, this year’s event will include over 130 paper presentations and demonstrations from more than 66 organizations in 17 different countries, with 10 tutorial sessions providing training on advanced topics relevant to the development and implementation of SDR based systems and networks provided by recognized industry experts. The conference also has two invited workshops focused on the market adoption of SDR technologies and the regulatory landscape under which these technologies will evolve, and a product exposition highlighting the latest products and technologies available from over 30 of the industries leading vendors. Additional information on the SDR08 program, workshops and panel sessions can be found at www.sdrforum.org/sdr08.

#

About the SDR Forum™

Established in 1996, the SDR Forum™ is a non-profit international industry association dedicated to promoting the success of next generation radio technologies. The Forum's 100-strong membership comprises world class technical, business and government organizations from EMEA, Asia and the Americas who are passionate about creating a revolution in wireless communications based on reconfigurable radio. Forum members span commercial, defense and civil government organizations at all levels of the wireless value chain and include service providers, operators, manufacturers, developers, regulatory agencies, and academia. SDR Forum is the only organization in the world dedicated to serving the industry's needs through advocacy, opportunity development, commercialization and education. The SDR Forum's administrative office is headquartered in Phoenix. For more information, please visit www.sdrforum.org

Editorial Contacts

Lee Pucker, SDR Forum, 604-828-9876, Lee.Pucker@sdrforum.org or
Jodi Rogers, Weber Shandwick Worldwide, 604-601-8568 or
jrogers@webershandwick.com