

2026 Event Sponsorship Prospectus



Wireless Innovation
Forum

crafting standards since 1996

www.WirelessInnovation.org

Benefits of Sponsorship

Sponsorships provide an outstanding opportunity to gain brand recognition with partners and customers, further establishing your organization's leadership in the advance wireless community. The Forum's membership is an incredibly focused demographic, taking you directly to your target customer. You must be a member to be apply to apply for sponsorship.

- Leading sponsor logos are featured on the Forum's site, CBRS Standards site, SDS Standards site, 6 GHz site, meeting and event sites, and the group collaboration home page.
- Leading sponsors are mentioned in the Forum's member newsletter, News & Opportunities Digest, which is consistently rated as one of the top member benefits, distributed to our more than 600 member representatives each week.
- **NEW** this year the Forum is offering a quarterly newsletter sponsorship featuring a premier logo placement in every newsletter.
- Monthly Forum prospect emails boast an average open rate of 40%, far above the industry standard; leading sponsors will be given premium ad space.
- Recognition in all press releases.
- Our presence on LinkedIn and YouTube will hit an additional 2,000 followers per post. Leading sponsors will be featured in our Video Blog, which is hosted on our YouTube channel and promoted via social media, as well as receive 6 social media promotions per year. Supporting sponsors receive 6 mentions per year and Event sponsors will be included in event promotion posts.



Sponsorship Levels

explanation of levels and benefits

BENEFIT (PER EVENT)

Sponsor spotlight vlog interview/profile

Logo and link on Forum web site

Logo and link on 3 committee sites

Logo and link in monthly newsletter

Ad in weekly member newsletter

LinkedIn mentions in relation to event

Logo on event web site

Recognition in event press release

Collateral inclusion in event bag or on table

Logo inclusion in event plenary slides

PREMIERE



SPOTLIGHT



INVESTMENT

\$2,000

\$500

**Not Seeing What you want?
Custom sponsorships are also available!**

About the Forum

Established in 1996, the Wireless Innovation Forum™ comprises an international group of equipment vendors, subsystem vendors, software developers, technology developers, communication service providers, research and engineering organizations, academic institutions, government users, regulators and other interested parties who share the common business interests of advancing technologies supporting the innovative utilization of spectrum and the development of wireless communications systems, including essential or critical communications systems.

Become a Sponsor Today!

Join us in setting standards for the hottest spectrum bands and making an impact through state-of-the-art wireless technology initiatives. E-mail CEO John Glossner at John.Glossner@WirelessInnovation.org to get the ball rolling on the perfect sponsorship package that fits your needs. We are excited to have you on board!

Your Team



John Glossner

CEO

John.Glossner@WirelessInnovation.org



Stephanie Hamill

Communications Director

Stephanie.Hamill@WirelessInnovation.org

