



**For Immediate Release**

**Infoex-World Services to represent The SDR Forum in China**

**Beijing, China, 13 May, 2009** – [The SDR Forum](#), a non-profit member consortium dedicated to promoting the success of next generation radio technologies, announced today at the China LTE Summit in Beijing that [Infoex-World Services](#) will represent their 100+ member group in China. Infoex-World Services produces telecommunications events in Asia.

According to their agreement, Infoex will promote SDR Forum activities and events in China, make representatives of the wireless industry in China aware of the activities of The SDR Forum, help identify activities The SDR Forum can undertake to support the wireless industry in China, foster cooperation between the SDR Forum and the Chinese wireless industry and promote the benefits of membership in the SDR Forum in China.

“We are very excited to be teaming up with such an integral group in telecommunications advancement in Asia,” says Lee Pucker, SDR Forum CEO. “The Asian market is an important one for the members of The SDR Forum and we anticipate the partnership with Infoex-World Services will provide significant support for our members in the region.”

Mr. Maxwell Zhang is currently The SDR Forum’s designated representative for InfoEx. “Software-defined radio is a promising technology with enormous potential and value to the wireless industry in China and across Asia. Infoex is proud to be associated with SDR Forum to encourage its adoption. We are also excited at building China's SDR community and serving their needs on behalf of The SDR Forum.”, stated Mr Zhang.

To learn more about The SDR Forum, its meetings and [membership benefits](#), visit [www.sdrforum.org](http://www.sdrforum.org).

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**[About the SDR Forum™](#)**

Established in 1996, The SDR Forum™ is a non-profit international industry association with a 100+ strong membership comprised of world class technical, business and government organizations from EMEA, Asia and the Americas who are passionate about creating a revolution in wireless communications based on reconfigurable radio. The SDR Forum is the only organization in the world dedicated to serving the industry's needs through advocacy, opportunity development, commercialization and education. For more information, please visit [www.sdrforum.org](http://www.sdrforum.org)

**[About Infoex-World Services](#)**

Infoex-World Services Ltd. is China’s leading producer of telecom events. Since 1994, Infoex-World Services has organized a series of timely conferences, expositions and meetings that enable industry executives to stay on top of cutting-edge developments year round.

Events by Infoex allow participants to gain the necessary intelligence, knowledge and insight to develop professional skills while providing their organizations with solutions to overcome tough challenges and grow their businesses. Additionally, every event presents an opportunity to develop lasting key contacts that are useful for years to come. We look forward to welcoming you. For the current event schedule, log on to: [www.infoexws.com](http://www.infoexws.com)

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